

NOBODY GETS HURT **Today!**

Matt Forck, CSP & JLW, is a leading voice in safety and employee motivation! Matt is one of only a handful of individuals to earn both the Certified Safety Professional (CSP) designation and journey status in the hazardous field of distribution electrical line work. In addition, Matt has served as a manager in a corporate leadership team; the top 2.5% of a 3,800-member organization. It is through Matt's unique and diverse work experience that he has become a leading voice in safety, engaging organizations; from those that get their hands dirty, to safety professionals and top-level leadership.

Matt directs K-Crof Industries, LLC, an organization dedicated to "Building Safe People through writing, speaking and giving!" A sought after speaker and consultant, he appears at industry events and his corporate client list includes fortune 500 companies, trade associations, utility and construction companies. His style, which is life-light and laughter centered, is best summed up from an attendee at a recent conference, "Very energetic and fun! Everyone should attend his seminar, the best of the conference!"

Matt has published dozens of articles in various magazines and trade publications and authored four books. Materials for Safety Professionals including free resources and downloads may be found on the web; www.thesafetysoul.org.

Matt lives in Columbia, MO with his wife, Stephanie, daughter, Natalie, 10, and son, Nathan, 9.

Francis Petro, President and CEO of Hayes International Inc. said, "**The fact is, the only day an employee can get injured is today.** You can't get injured tomorrow until it gets here, and you can't get injured yesterday because it is gone. So, we have to be very, very clearly focused on what is happening today and that becomes part of our makeup, that becomes part of our nature, and that becomes part of our culture." (McMillan 2007)

Before 1997, Phillip Popovec, Site Director for International Specialty Products (ISP), said safety was, "terrible." But, the chemical manufacturer surmised, "We came to the conclusion that we don't have to worry about how many recordable injuries we get this year. We don't have to worry about how many recordable injuries we get this quarter. The only thing we have to worry about is *not getting hurt today.*"

Many employers and employees miss the simple concept of "Nobody gets hurt today!" When we focus on today, we can change the entire face of safety. In this lively and interactive presentation, you and your team will learn the following key concepts:

- Blue Chips, what Job Planning really means...
- Show Up, how to focus on today's work
- Energy, for results
- Coaching and Feedback, to talk through each hazard
- Accountability, what more I can do to get through today safely?

"Matt Forck broke all of the conference speaking rules. I guess that's what made Matt such a great speaker...and made him so effective!"

-- Participant at the Omaha Chapter, NSC, May 2010

"Each year we look across the country and hand select the top 5% of speakers for our conference. Matt is one of those speakers!"

--Rick Donovan, MO Mining Conference Planning Committee

"What a great speaker! I could have listened to him all day - - thank you."

--National Safety Council, Omaha Chapter, May 2010

Nobody Gets Hurt Today! is a fun, interactive, eye-opening presentation that will allow the participant to experience the key tools to focus on today. This presentation is offered as a 60 or 90-minute keynote presentation, great for the entire organization. Contact Matt, www.thesafetysoul.org or matt@thesafetysoul.org, to learn more.

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